

Apollo University

APOLLOS UNIVERSITY: THE GATEWAY TO YOUR FUTURE!

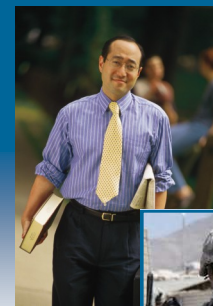
Bachelor of Science in Business Administration

BSBA Total Program Required Credits: 120 Credits

BSBA General Education Courses (30 Credits)

BSBA Core Business Administration Courses (90 Credits)

- ACC 2301 – Accounting I (3 credits)**
- ACC 2302 – Accounting II (3 credits)**
- BUS 2301 – Introduction to Business (3 credits)**
- BUS 2302 – Cross Cultural Communication (3 credits)**
- BUS 2310 – Macroeconomics (3 credits)**
- BUS 2311 – Microeconomics (3 credits)**
- BUS 2320 – Business Math (3 credits)**
- BUS 3301 – Marketing (3 credits)**
- BUS 3302 – Leadership (3 credits)**
- BUS 3303 – Financial Management (3 credits)**
- BUS 3304 – Information Systems Management (3 credits)**
- BUS 3305 – Organizational Theory and Behavior (3 credits)**
- BUS 3306 – Business Statistics and Decision Making (3 credits)**
- BUS 3307 – Program Management in Business (3 credits)**
- BUS 3308 – International Business (3 credits)**
- BUS 3309 – Human Resources Management I (3 credits)**
- BUS 3310 – Production and Operations Management (3 credits)**
- BUS 3311 – Business Ethics (3 credits)**
- BUS 3312 – Contract Law (3 credits)**
- BUS 3313 – Advertising (3 credits)**
- BUS 4301 – Bank and Financial Services Mgt(3 credits)**
- BUS 4302 – Contemporary Management (3 credits)**
- BUS 4303 – Cultural Awareness in Business (3 credits)**
- BUS 4304 – Managerial Accounting (3 credits)**
- BUS 4305 – Strategic Marketing (3 credits)**
- BUS 4306 – Procurement and Supply Chain Mgmt (3 credits)**
- BUS 4307 – International Management (3 credits)**
- BUS 4308 – Corporate Financial Management (3 credits)**
- BUS 4309 – Risk Management (3 credits)**
- BUS 4311 – Leadership, Culture and Change (3 credits)**
- BUS 4312 – Business Law (3 credits)**
- BUS 4350 – Strategy and Policy Management (3 credits)**



Apollo is truly military friendly and its courses travel with you as you deploy or have a permanent change of station. We will work with you to ensure you receive the maximum number of transfer credits including CLEP and military training credits.

Apollo University

17011 Beach Boulevard
Suite 900
Huntington Beach, CA 92647
Phone: 714-841-6252
Fax: 1-866-287-1938
E-mail: info@apollos.edu

Visit Apollo on



Apollos University



APOLLOS UNIVERSITY: THE GATEWAY TO YOUR FUTURE!

Bachelor of Science in Business Administration (BSBA)

Imagine yourself as a:

- Student **in a university that fosters your growth**
- Graduate **from a university that encourages excellence**
- Professional **with knowledge and confidence**
- Role Model **to family, friends, and peers**

The Gateway to your future is here!



Programs designed for your success!



The Bachelor of Science in Business Administration (BSBA) provides the student with the opportunity to gain the knowledge and tools required within the business world today. The program enables the graduate to deal effectively within an increasingly complex global business environment. It stresses skill development in the areas of management, critical thinking in decision-making, managerial finance, accounting, and economics; marketing; business law; cultural awareness; and business ethics. The program makes use of case studies and actual business problems. The capstone strategy course allows the student to reflect and utilize the knowledge and tools they have mastered in the program.



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Apollos University (Apollos) is an accredited member of the Distance Education Accrediting Commission (DEAC). The DEAC is recognized by the U.S. Department of Education (USDE) and the Council for Higher Education Accreditation (CHEA).

DEAC can be reached at: Distance Education Accrediting Commission, 1601 18th Street, N.W. Washington, D.C. 20009 (Telephone number: 202-234-5100) Website: <http://deac.org>