



Apollos Advocate



Meet our new VP of Marketing Mr. Ben Watson, MBA

Ben Watson has accepted the invitation to serve as Apollos University's Vice President of Marketing. He is an avid digital marketer, and has worked in higher education marketing for most of his career. Most recently, he was the managing director of Brigham Young University's in-house marketing agency BYU Creative Marketing and

founder of the university's marketing consulting team True Blue

Consulting. He has provided marketing advisement for dozens of university programs, retail establishments, and national events—including the Penn Mutual Ruby National Championships. While studying Communications at BYU, Ben simultaneously served as a public affairs soldier for the Army National Guard and graduated with honors from the Defense Information School at Fort Meade, MD. He later completed his MBA at the University of Utah whereupon he commenced a career in marketing.

Ben is the co-producer of *Mormon Yankees*, a basketball documentary which premiered in 2012, and is part of a companion book under the same title authored by Dr. Fred Woods. The 2016 feature-length motion picture *Spirit of the Game* is based on the same story. In addition to the research and production for the documentary, Mr. Watson traveled throughout Eastern Europe and Australia conducting research under a grant awarded by BYU's College of Health and Human Performance. His findings were later presented at the Utah Conference for Undergraduate Research.

He is an active member of the American Marketing Association, and specializes in marketing for higher education. His research interests include geopolitical discourse, pop culture, and emerging digital marketing trends.

Welcome our new Campus Manager Mr. Josh Micheletti

Josh Micheletti joined Apollos in November 2016 as the new Office Manager overseeing all functions of the new campus in Great Falls, MT. Josh was born and raised in Great Falls and his knowledge of the area and his network as proven to be invaluable to the university.

He graduated from M. Russell High School, Great Falls, MT and won a full tuition scholarship to the University of Great Falls. During his high school days, he was selected out of 6,000 applicants to attend a Montana sponsored entrepreneurial leadership camp and selected to attend the student leadership conference three consecutive years.

As an entrepreneur, Josh owned and operated the Computer Repair Company in Great Falls and was a Technology Sales Supervisor for Staples also in Great Falls.

Josh will welcome you to the office in Great Falls and can be reached at 406-231-6778.



Plan Ahead

2017 Graduation will be held on July 29, 2017 at the Ursuline Centre, Great Falls Montana. Also, side trip to Glacier National Park.



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Faculty Spotlight

Dr. Kelly Nix, VP & Dean, School of Business & Management Dr. Nix's Trip Home to Peru and the Amazon Jungle

Dr. Kelly Nix returned to his birthplace, Lima, Peru, where he attended the dedication of a library in honor of his mother, who served as a missionary to Peru for over 30 years and who passed away in 2012. Dr. Kelly's father and two of his brothers are still missionaries there. The library is part of the Seminario Pentecostal Unida (United Pentecostal Seminary), where his father and brothers are administrators and instructors. Through donations made in memory of Dr. Kelly's mother, they were able to offer their students, for the very first time, a comfortable, modern and Internet-enabled library to aid them in their studies.



Dr. Kelly arrived a few days early and took a trip over to the Amazon jungle region of Peru with one of his brothers and three of the invited speakers for the dedication. To the right, you can see Dr. Kelly locked in an embrace with his dear friend, the 10-foot-long anaconda.



On a separate note, Dr. Kelly and his wife, Valerie, were recently honored with a surprise 25th wedding anniversary celebration.

Welcome New Faculty Members

We are delighted to announce new faculty members joining the Apollos University family. They bring diverse backgrounds and specialties and we know our students will enjoy interacting and learning from these dedicated team members.

- Dr. Danielle L. Babb
- Mr. Angel Baez-Vega
- Mr. Roger Dale Goodman
- Dr. Chris Kiana, Sr.
- Dr. Luyen Quoc Pham

Welcome!

